



**RED LINE IS THE CUT LINE**

The diagram shows a side profile of a football helmet. It features a black face mask with multiple bars. The helmet shell is white with a black facemask. A red line follows the outer contour of the helmet, and a blue line follows the inner contour. Arrows point from the text labels to these lines. The helmet is positioned on the right side of the frame, facing right.

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

**FINISHED SIZE - 7.2"x5.5"**  
with .125 bleed (black line)