

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE - 3" x 12" RECTANGLE (3.125" x 12.125" WITH BLEED)

The diagram shows a horizontal rectangle with rounded corners. A red line follows the perimeter of the rectangle, representing the cut line. A blue line is drawn inside the rectangle, parallel to the red line, representing the safety line. The space between the red and blue lines is the bleed area. A horizontal arrow points from the blue line to the left edge of the rectangle, and another horizontal arrow points from the blue line to the right edge. Two diagonal arrows point from the red line towards the top corners of the rectangle.

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**FINISHED SIZE - 3" x 12" RECTANGLE (3.125" x 12.125" WITH BLEED)
1/8" RADIUS ROUND CORNERS**

A diagram of a rectangular label with rounded corners. It features two concentric borders: an inner blue line and an outer red line. Two arrows point from the red line towards the corners of the rectangle. A horizontal double-headed arrow is positioned below the text, spanning the width of the label.

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**FINISHED SIZE - 3" x 12" RECTANGLE (3.125" x 12.125" WITH BLEED)
1/4" RADIUS ROUND CORNERS**